

POWELL POLICE
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The Powell Police Department Kicks Off *Click It, Don't Risk It* Enforcement Mobilization *Extended Hours to Focus on All Unbuckled Motorists — Day and Night*

The Powell Police Department announced today it is joining with hundreds of other law enforcement agencies across the country in renewing a pledge to save lives by intensifying efforts to enforce seat belt laws — among all motorists and around the clock — during the 2008 *Click It Don't Risk It* mobilization, which runs from May 19 – June 1.

In 2006, according to the National Highway Traffic Safety Administration, 15,046 passenger vehicle occupants were killed between the nighttime hours of 6 p.m. and 5:59 a.m. Nearly two-thirds (64%) of those killed at night were NOT wearing seat belts — compared to less than half (46%) of the passenger vehicle occupants killed during daytime hours.

Along with nighttime motorists, men — particularly young men — are among those less likely to buckle up. In 2006, 73 percent of male passenger vehicle occupants between the ages of 18 and 34 who were killed in crashes were NOT wearing seat belts.

In fact, all young people are at greatly increased risk. Sixty-four percent of teenage passenger vehicle occupants killed in fatal crashes during 2006 were NOT wearing seat belts at the time of the crashes. And the 2006 observed seat belt usage rate of those 16 to 24 was lower than any other age group.

To learn more about the *Click It Don't Risk It* campaign and the lifesaving benefits of wearing your seat belt, please visit www.nhtsa.gov.

